

WOC - GSAA Industry Forum

April 8, 2015

Charleston, South Carolina



The International Business Alliance
for Corporate Ocean Responsibility

oceanCouncil.org

Leslie-Ann McGee

LA.McGee@oceanCouncil.org

Kristen Fletcher

Kristen.Fletcher@oceanCouncil.org

Governors'
South Atlantic
Alliance

North Carolina • South Carolina • Georgia • Florida

southatlanticalliance.org

Kristine Cherry

kristine.cherry@gsaalliance.org

Kayleigh Michaelides

Kayleigh.Michaelides@dep.state.fl.us

WOC brings together ocean industry leaders to collaborate in a shared goal of healthy and productive seas and their sustainable use, development and stewardship by a responsible ocean business community.

GSAA is a collaboration of four states (NC, SC, GA, FL) and their partners focused on shared ocean and coastal challenges and opportunities promoting environmental sustainability, disaster preparedness, and strong economies.

OCEAN BUSINESS COMMUNITY: Industry Sectors

Energy and Mining

Marine Construction and Facilities

Marine Technology

Marine Transportation

Renewable Living Resources

Ship and Boat Building

Tourism and Recreation

Business Support and Professional Services

Business Categories

Energy and Mining	Marine Construction and Facilities	Marine Technology	Marine Transportation	Renewable Living Resources	Ship and Boat Building	Tourism and Recreation	Business Support and Professional Services
Industry or Business Association	Industry or Business Association	Industry or Business Association	Industry or Business Association	Industry or Business Association	Industry or Business Association	Industry or Business Association	Industry or Business Association
Offshore Energy Service and Supply	Beach Renourishment	Instrumentation and Electronics	Charting/Hydrography	Aquaculture	Boat Building and Repair	Coastal Hotels / Resorts	Classification Societies
Offshore Renewable-Wave and Tidal	Cable / Pipelines / Telecommunications	Marine Pollution Abatement	Deep Sea Freight	Commercial Fishing	Boat/Vessel Manufacturer	Cruise Tourism	Consulting Firms
Offshore Renewable-Wind	Coastal Restoration	Monitoring and Research Equipment	Marine Transportation Services	Data Management	Ship Building and Repair	Marinas	Finance
Oil and Gas	Desalination Construction	Navigation	Passenger Ferry	Desalination Production		Marine Sports / Sporting Goods	Insurance / Reinsurance
Onshore Power Plants and Power Plant Cooling	Dredging	Robotics	Ports and Harbors	Fishing, Charter / Party		Marine Tours / Expeditions	Law/Regulatory Planning
Seabed Mining and Minerals Extraction	Ocean Engineering		Search and Rescue	Pharmaceuticals / Biotechnology		Recreational / Tourist Charters	Mapping / Geospatial Analysis / Data Management
	Port Development		Shipping	Scientific Management		Recreational Boating Equipment, Service, Supplies	Marine Technology / Instrumentation / Software / Hardware
	Shoreline Structures and Protection		Warehousing	Seafood Restaurants / Food Service		Recreational Fishing Equipment, Service, Supplies	Media and Journals (Industry or Trade)
				Seafood Retailers		Wildlife Viewing	Oceanographic and Geotechnical Surveys
				Seafood Wholesalers / Processors		Zoos / Aquaria	Publications / News (Not Industry or Trade)

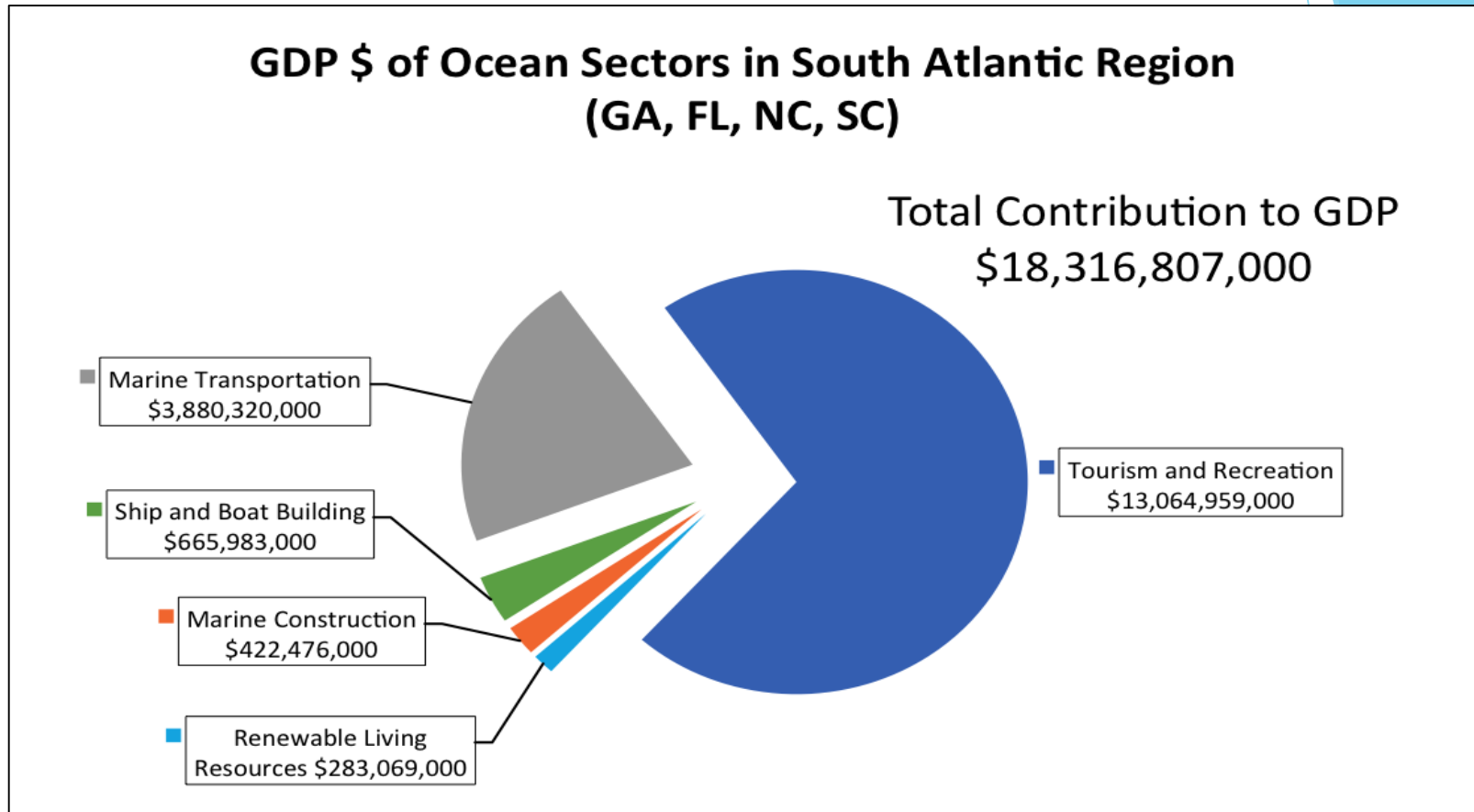
MSP (Marine Planning) Work Plan

- ◆ MSP is well understood by WOC members and key ocean industry representatives.
- ◆ Ocean industries are engaged in the MSP process and providing a voice in the key countries/regions.
- ◆ MSP takes into account the needs and interests of ocean businesses.
- ◆ MSP processes have improved engagement and business-necessary products and tools.

Researching the Value of MSP

- ◆ **Documentation of the Value to Business of Participation in MSP**
- ◆ **Case Studies of Experience by Ocean Industries where MSP implemented**
- ◆ **Comments Submitted to National Ocean Policy process by Businesses**

Regional Work: Regional Economic Analysis



South Atlantic Regional Project

- 1. Develop a Regional Industry Stakeholder Database**
- 2. Provide Opportunity for Regional Ocean Business Network Development & Learning Forums**
- 3. Assist in Data Discovery and Filling Data Gaps**
- 4. Conduct Simulations of MSP on Regional Issues of Concern such as Post-Disaster Recovery**

Agenda Review

Coming up:

Welcome from the GSAA Chair, Kevin Claridge

Strategic Briefing from GSAA Coordinator, Kristine Cherry

Thank you for Participating!



The International Business Alliance
for Corporate Ocean Responsibility

