



WOC-GSAA Industry Forum

DATE: September 4, 2014, 1 – 5 PM
In coordination with the Annual Meeting of the Governors' South Atlantic Alliance

LOCATION: Guana Tolomato Matanzas National Estuarine Research Reserve
Ponte Vedra Beach, FL

Agenda

1 – 2:20 Setting Context

1 – 1:30 Welcome & Around the Room Introductions

Leslie-Ann McGee, WOC

Participants are asked to say their name, company or organization, and why they are attending the Forum.

1:30 – 2:00 Background on the WOC – GSAA Project

Leslie-Ann McGee, WOC

Ms. McGee will provide background on the WOC Project, Accomplishments to Date and the context for the regional planning work occurring across the U.S.

2:00 – 2:20 Background on the Governors' South Atlantic Alliance and Southeast RPB

Kevin Claridge, GSAA, State of Florida

Mr. Claridge will offer an introduction to the formation, Long- and short-term goals of the GSAA. He will discuss Marine Planning in the South Atlantic and its future.

Bruce Cwalina, US Navy

Mr. Cwalina will offer background on the future of an RPB in the region.

2:20 – 2:40 Break

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Agenda *(continued)*

- 2:40 – 3:00** **Industry Perspective: National Ocean Policy Coalition**
Brent Greenfield, Executive Director, National Ocean Policy Coalition
Mr. Greenfield will introduce the National Ocean Policy Coalition and share NOPC's perspective on Regional Planning.
- 3:00 – 3:20** **Industry Perspective: Jacksonville Ports Authority**
Scott Skinner, Manager of Environmental Compliance, Jacksonville Port Authority
Mr. Skinner will offer background on the Jacksonville Port Authority and the role ports have in marine planning at the local and regional levels.
- 3:20 – 4:45** **Roundtable Discussion: Engaging Business & Industry**
Facilitator: Kristen Fletcher, WOC
Ms. Fletcher will facilitate a group discussion regarding collaboration focusing on:
** What are the existing mechanisms for collaboration for the Alliance and Ocean Business?*
** What are the existing mechanisms for collaboration within the Ocean Business Sectors?*
** What are the benefits and hurdles to engaging with the Alliance?*
** How might those hurdles be addressed?*
** Is there a need for a South Atlantic Ocean Industry Network?*
** What role might it play with the Alliance or marine planning?*
- 4:45 – 5:00** **Closing Comments/Wrap-up**
Moderator: Leslie-Ann McGee, WOC
Ms. McGee will moderate closing comments from participants.
- 5:00 – 7:00** **Evening Reception**
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